



P R E S S R E L E A S E

Welcome to Breidenbacher Hof, a Capella Hotel

An icon for Germany makes its stylish return

Düsseldorf, January 2009 – Right on the Königsallee in historic downtown Düsseldorf, Breidenbacher Hof combines modern features and amenities with the rich tradition and heritage of the past. The hotel belongs to the exclusive brand of Capella Hotels and Resorts and offers its guests premiere amenities, setting it apart from other luxury hotels in Germany.

Luxury facilities

The 79 generous and luxurious guest rooms, as well as the 16 exquisite hotel suites at the Breidenbacher Hof offer their guests every imaginable comfort and embody exclusive cosmopolitan lifestyle in the heart of Düsseldorf.

Every single one of the 95 guest rooms and suites provides a broad range of amenities and every modern luxury. Three telephones, one of which cordless, flat screen TV, wireless internet, iPod port, DVD player, a central electronics control accessible from the bed, remote controlled lighting, curtains, and air conditioning, as well as a bar stocked with soft drinks free of charge. Rainmist showers, another flat screen TV, finest linen, as well as selected skin care products ensure an enjoyable stay.

The Brasserie 1806 seats over 65 guests, who can enjoy a magnificent view of Düsseldorf's historic downtown through the tall windows. The head chef Michael Reinhardt uses fresh, regional ingredients to create local as well as



international cuisine. The elegant, yet relaxed atmosphere provides the perfect location for every occasion. If guests want a more intimate setting, they can reserve the "Private Dining Room" with plenty of space for up to 14 people.

The *Capella Bar* is another highlight at the Breidenbacher Hof. The extensive beverage selection attracts not only locals. In the *Cigar Lounge*, guests will find the largest walk-in humidor in a European hotel. Cigar enthusiasts will enjoy the selection of over 150 cigars.

In the lobby lounge, guests are greeted by a pianist playing on a Bechstein grand piano, which was crafted exclusively for the Breidenbacher Hof. Starting at 3 PM every day, the traditional *Afternoon Tea* is celebrated with scones, sandwiches, and homemade gateaux.

The Breidenbacher Hof, a Capella hotel, offers a variety of possibilities for small and exclusive events. Whether it is a board meeting, a product presentation, a special incentive event, or a festive family celebration – the three conference rooms accommodates any occasion. Up to 55 guests can celebrate, meet, or present in these rooms while enjoying the stylish atmosphere in the legendary hotel.

The Breidenbacher Hof story

For nearly two hundred years, the crown jewel of Düsseldorf was its beloved Breidenbacher Hof, which epitomized the ultimate in European luxury and hospitality, hosting the international "Who's Who" society, including royal guests such as Russian Czar Alexander II and Prince August of Prussia. Breidenbacher Hof helped to define modern Germany at the turn of the



twentieth century, a paragon of elegance, refinement and Teutonic elegance, offering accommodations along the Königsallee. Throughout the continent and the Western world, Breidenbacher Hof set the standard for opulence while it helped set the stage for Germany's rise to economic power and influence all over the globe.

The Breidenbacher Hof owes its origin to entrepreneur Wilhelm Breidenbach. Based on the plans of the renowned urban architect Adolph von Vagades, it was his vision in 1806 to build a grand hotel in the booming cultural and business metropolis of Düsseldorf. Following its opening in 1812, and not least thanks to its central location on the Königsallee, the hotel had become one of the most prestigious places to stay for Europe's famous and nobility by the middle of the 19th century. During its history, the Breidenbacher Hof with its original highly classical façade was renovated several times, expanded and modernised, becoming a 'Palace Hotel' by the turn of the century. During a major bombing raid in 1943, the hotel was totally destroyed. Re-built under the direction of the then owner Dr. Georg Linsenmeyer, when it re-opened in 1950, the hotel stood out in its new sobriety, complemented with functional and luxurious furnishings in the American style. Within a very short time, it again became the preferred home for kings, captains of industry, and not only established itself as the meeting place for the rich and famous, but also played host to many exhibitions of famous art collections. The Breidenbacher Hof closed down for extensive reconstruction in 1999, was eventually torn down and then totally re-built by its new owners, the Pearl of Kuwait Group. In May 2008, it celebrated its proud comeback as the Breidenbacher Hof, a Capella Hotel.

The architecture of the new Breidenbacher Hof with its light, natural stone façade is a conscious reminiscence of the classical styles of European grand hotels. Elements of art deco and the empire style inspire the interior design, exuding a feeling of timeless elegance. Sculpted marble meets rich



hardwoods in spaces evocative of a prestigious past, while entirely suiting the needs of today's modern traveler. From shopping and dining to state-of-the-art technology, everything about Breidenbacher Hof, a Capella Hotel, is in place for a contemporary stay in the connected world. And with a focus on its vaunted history and peerless architecture, Breidenbacher Hof offers a true escape from the ordinary...into a time that has come of age. Discover the definition of excellence in hotels in Düsseldorf.

Reservations:

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