

Press Release

Kleber PR Network with Online Presence in Chinese

http://www.kprn.de/home_cn.html

Frankfurt/Germany, March 24 2009 – Kleber PR Network GmbH, one of the leading PR agencies for the tourism industry in Germany, is presenting itself with a Chinese version of its website. The homepage, which has been available in German, English and Spanish, can now be accessed in Mandarin Chinese.

Hanna Kleber, the agency's founder and CEO, explains: „China is developing rapidly and becoming more and more important as a tourism destination. As an agency, we have excellent references: The Tourist Board of the People's Republic of China as well as the tour operator China Tours. We want to communicate our competence in showcasing China as an exciting travel destination to our Chinese partners.”

Chinese users can get to the Mandarin version via the direct link http://www.kprn.de/home_cn.html or by simply clicking on the Chinese flag on the homepage www.kprn.de.

About Kleber PR Network

Kleber PR Network (KPRN) is one of the leading PR agencies for the travel industry in Germany. Founded by Hanna Kleber in 1994, it belongs to the top ten tourism PR agencies today. Our office is located in the heart of Frankfurt – Germany's capital of the tourism industry. We offer our clients tailor-made communication solutions resulting in the successful implementation of their marketing goals in the German, Austrian and Swiss markets. Our main focus lies on dynamic marketing strategies and image campaigns that accentuate the unique selling propositions of the products. Strategic planning as well as efficient implementation guarantee campaigns that generate attention. KPRN a founding member of Tourism Trademark (www.tourismtrademark.com) and partner of the international network GlobalCom PR-Network (<http://www.gcpr.de/1/international.php>).

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